

BOLD LIVES

VISIONARY LUNCHEON

Thursday, September 10th
11:30am - 1:00pm
The Record - Bentonville, AR

TABLE HOST GUIDE





Hello friend,

Thank you for saying yes to hosting a table at the Bold Lives Visionary Luncheon!

Inside this guide, you'll find everything you need to confidently host your table and help your guests experience the heart behind Bold Lives.

Your willingness to invite friends, colleagues, and fellow community members into this vision is helping lay the foundation for something we believe God will use to impact Northwest Arkansas now and for generations to come.

Every invitation matters. Every conversation creates opportunity. Together, we'll help cross the threshold to opening Bold Lives Men's Thrift—a place where men can encounter dignity, hope, confidence, meaningful community, and ultimately, the love of Jesus.

This luncheon is about so much more than launching a neat thrift store. It's an opportunity to gather people who believe our communities flourish when men are seen, valued, equipped, and reminded of their God-given identity and purpose. Together, we'll share the vision behind Bold Lives, celebrate what God is already doing through this mission, and invite others to become part of the story.

More than anything, thank you for faithfully stewarding your influence. Your willingness to extend invitations and share this vision is creating opportunities for men and their families to flourish.

Boldly,

Jessica Uranga
Founder & CEO
Purpose Brands 414



About the Event

WHO

Community leaders, business owners, church leaders, donors, and friends who care about strengthening men and families in Northwest Arkansas.

WHAT

The Bold Lives Visionary Luncheon is an opportunity to hear the story and vision behind Bold Lives and invest in bringing it to life.

WHEN

September 10, 2026
11:30am — 1:00 pm

WHERE

The Record
104 SW A St
Bentonville, Arkansas 72712

OUR GOAL

Raise \$70,000 to launch Bold Lives and create lasting impact in our community.



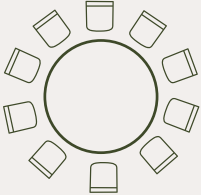
**BOLD
LIVES**
MEN'S THRIFT

TOGETHER WE CAN...

- Open the doors to Bold Lives.
- Create a welcoming space where men feel seen and valued.
- Build a place centered on dignity, confidence, community, and hope.
- Strengthen men, families, and our entire community.

Goal: 200 community leaders gathered around one shared vision.

YOUR ROLE AS A TABLE HOST



STEP 1: Choose Your Guests

Invite up to 9 guests who care about making Northwest Arkansas stronger.

Think:

- Business owners
- Community leaders
- Church friends
- Current supporters
- Potential supporters
- Friends who love Purpose Brands 414



STEP 2: Extend the Invitation

Personally invite each guest.

Let them know:

- Lunch is complimentary.
- They'll hear an inspiring vision.
- There will be an opportunity to financially support Bold Lives.



STEP 3: Be a Great Host

On event day:

- Welcome your guests.
- Help them feel comfortable.
- Introduce people around the table.
- Encourage them to complete a giving card



FREQUENTLY ASKED QUESTIONS

Should I tell guests this is a fundraiser?

Yes. Please let guests know there will be an opportunity to financially support Bold Lives. We never want anyone to feel surprised.

What kind of people should I invite?

Invite people who care about making a lasting difference in our community and may be interested in supporting the mission of Purpose Brands 414.

Is there a cost to attend?

No. Thanks to generous event sponsors, lunch is provided at no cost.

How much are you hoping to raise?

Our goal is \$70,000 to help launch Bold Lives and expand the impact of Purpose Brands 414.

When will I receive my table assignment?

Table assignments will be emailed approximately 1 to 2 weeks before the luncheon so you can share the information with your guests.

If you provide your guest list in advance, we'll also send your guests their table assignment before the event.

Seating information will also be available on-site on the day of the luncheon and organized by Table Host name for anyone needing assistance.

BOLD LIVES
MEN'S THRIFT

SAMPLE INVITATION

Hey friend,

I'd like to invite you to join me at the Bold Lives Visionary Luncheon on Thursday, September 10, from 11:30am to 1:00pm at The Record.

It's a complimentary lunch where you'll hear the vision behind Bold Lives, a new men's thrift experience from Purpose Brands 414 that's creating a place where men can experience dignity, confidence, community, and hope.

During the luncheon, there will be an opportunity to financially support the mission. I simply thought of you because I believe you'd enjoy hearing what God is doing through this ministry.

Will you join me? I'd be honored to save you a seat at my table.

IF YOU'RE ASKED...

Why Bold Lives Men's Thrift?

- More than a men's thrift store. A place where men experience dignity, confidence, community, and hope.
- A place that helps meet tangible and spiritual needs while supporting the mission of Purpose Brands 414.
- When men are strengthened, families and communities become stronger.
- Creates a welcoming space where every man is seen, valued, and encouraged.
- Offers affordable, high-quality clothing while restoring confidence and opening doors to meaningful connection.
- The Bold Lives Visionary Luncheon is helping bring this vision to life.





Questions? We're happy to help!

Email Kelsey Comer at kelseycomer@pb414.org
or call 479-685-0251.



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